

"Your Trusted Real Estate Advisor"

Look for a Realtor® with marketing and negotiating skills, and the commitment to work hard to sell your property. Nationwide, over 98% of property sales are sold through real estate agents. *However, not all real estate agents provide the same level of service. **What makes me different?***

My commitment to you:

- ◆ **Understanding and respect of your needs and wishes,**
- ◆ **Maximizing exposure and presentation of your property,**
- ◆ **Getting the highest possible price and best terms,**
- ◆ **Managing escrows and challenges effectively**

When I list your property:

- ◆ **Within 24-48 hours**
Delaying MLS listing by even one day could result in losing prospective buyers. You will receive an *Estimated Sellers Proceeds* for your review. I'll present a comprehensive marketing plan for positioning, pricing, and presenting your property. Your online MLS will include attractive photo galleries highlighting the features of your property.
- ◆ **Your property will be prepared for the market ASAP**
I provide resources and assistance for cleaning, painting, repairing, landscaping, and staging. Professionally produced flyers and marketing collateral are quickly produced and distributed.
- ◆ **I will proactively find qualified buyers**
Your property will be advertised in the weekend editions of the San Jose Mercury News. I'll ensure that popular Internet real estate sites and MLS portals show your listing. I'll work with a wide network of agents, brokers, buyers, and past clients to expose your listing. I'll target buyers looking for properties in your neighborhood. I'll do weekend open house, looking for prospective, motivated, qualified buyers for you.
- ◆ **Market updates**
You will know how many showing and inquiries have been received. You are informed on open house traffic and feedback. You are informed of any offers that have been received within minutes.
- ◆ **Negotiating the best deal possible**
I'll advise you on the best strategy for getting offers based on current market conditions. I'll help you evaluate the pros and cons of various offers. I'll check buyer qualifications and pre-approvals. I will secure back-up offers when possible.
- ◆ **Working with David gets results!**
All my past clients provide references and referrals. As a homeowner and investor in Real Estate, I have first-hand knowledge of the investment value of Real Estate in this area. I am thorough, friendly, responsive, and detail-oriented.

David Jordan

Real Estate Consultant

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